



2015

ANNUAL REPORT

fpp.



f p p .

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Fundación para el Progreso

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# 2015

ANNUAL REPORT

fpp.

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IN NUMBERS

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WORK IN 2015

67 | FINANCIAL  
STATEMENTS



2015

IN

NUMBERS



# HIGHLIGHTS 2015

PARTICIPANTS  
IN FPP ACTIVITIES

---

6.977

FPP PRESENT IN THE  
"GLOBAL GO TO THINK  
TANK" REPORT OF  
THE UNIVERSITY OF  
PENNSYLVANIA

---

FPP WAS RANKED AMONG THE 6,500  
THINK TANKS WORLDWIDE IN THE  
FOLLOWING CATEGORIES:

- RANKED 43 IN  
"THINK TANKS TO WATCH"
- RANKED 72 IN "BEST USE OF  
SOCIAL NETWORKS"
- RANKED 75 IN "TOP THINK  
TANKS OF CENTRAL AND SOUTH  
AMERICA"
- WAS MENTIONED IN THE UNRANKED  
"NEW THINK TANKS" CATEGORY.

TWO BOOK TOURS

---

"LA TIRANÍA DE  
LA IGUALDAD"

"DIÁLOGO DE  
CONVERSOS"

Nº OF CITIES  
ACROSS CHILE //

13

TOTAL Nº  
OF ATTENDANTS //

3.000

MORE THAN 20 WEEKS IN THE TOP 10 BEST SELLERS  
IN CHILE [Source: Book ranking of the  
newspapers *El Mercurio* and *La Tercera*].

TWO  
INTERNATIONAL  
SPEAKERS

---

GLORIA  
ÁLVAREZ  
AND  
LUIGI  
ZINGALES

OPENING OF THE FIRST REGIONAL OFFICE:

---

FPP VALPARAÍSO

# HIGHLIGHTS 2015

# | EDUCATION

EDUCATION AND  
EXTENSION  
ACTIVITIES:

57

Talks, conferences,  
courses, debates and  
exhibitions

TOTAL  
PARTICIPANTS

3.030

MEMBERS  
OF THE FPP  
ALUMNI CIRCLE

121

Second  
version of  
*Academia  
Liberal*  
(Liberal  
Academy) with  
eClass online  
platform.

“EL CATO-FPP”  
UNIVERSITY

4<sup>TH</sup>  
VERSION

MONTHLY  
ACTIVITIES

AVERAGE MONTHLY  
ACTIVITIES //

4,7

AVERAGE PARTICIPANTS  
PER MONTH //

53

GENERAL  
SATISFACTION  
IN ACTIVITIES

87%

# PROMOTION

## DISSEMINATION MATERIALS

BROCHURES AND OTHER  
PROMOTION MATERIALS //

10

RE-EDITIONS  
OF OWN BOOKS //

02

BOOKS OF  
FPP AUTHORS //

02

## SOCIAL NETWORKS

FANS //



10.120

FOLLOWERS //



6.389

SUSCRIBERS //



3.363

## VIDEOS

100

VIEWS //

319.000

## VIEWS OF OUR ONLINE CONTENT

OVER

7.000.000

## RESEARCH ESSAYS

17

## FPP FIRMS: FACE DIVERSITY

10

**Two reports:**  
First editions  
of the *Barómetro  
de la Libertad*  
(Barometer of  
Liberty) with  
GfK Adimark and  
*Conciencia Fiscal*  
(Tax Awareness)

## MEDIA APPEARANCES

694





# FPP MESSAGE

INCREASING CHALLENGES, GREATER OPPORTUNITIES //

NICOLÁS IBÁÑEZ SCOTT  
PRESIDENT OF THE BOARD

PROGRESS FROM ARICA TO PUNTA ARENAS //

AXEL KAISER  
EXECUTIVE DIRECTOR

ARMANDO HOLZAPFEL  
GENERAL MANAGER

“WE THINK THAT PROGRESS IS TH  
STILL DO NOT KNOW. AND THAT S  
PLACE IN SPACES OF DEEP FREED  
EXPERIMENT, MAKE MISTAKES AND  
AND REFINEMENT OF THE DIVERSI  
THAT THEY POSSESS. THE ENORMO  
WEALTH THAT HUMAN BEINGS HOLD  
THEY FIND IT POSSIBLE TO DEPL  
WHEN THEY ARE FREE TO PURSUE  
OTHER THAN THE RESPECT FOR OT  
THEIR DREAMS AND PERSONAL GOA  
VOLUNTARY AND PEACEFUL COOPER

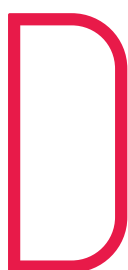


THE DISCOVERY OF WHAT WE  
SUCH DISCOVERY CAN ONLY TAKE  
FROM THAT ALLOW PEOPLE TO  
LEARN THROUGH EXPLORATION  
TY OF TALENTS AND SKILLS  
US SPIRITUAL AND INTELLECTUAL  
ONLY FLOURISHES ONLY WHEN  
LOY THEIR UNIQUENESS, THAT IS,  
-WITHOUT ANY RESTRICTIONS  
HER PEOPLE'S LIFE PROJECTS-  
ALS IN A SPONTANEOUS ORDER OF  
ATION".

# INCREASING CHALLENGES, GREATER OPPORTUNITIES

NICOLÁS IBAÑEZ SCOTT  
PRESIDENT OF THE FPP BOARD

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#### DEAR FPP BENEFACTORS AND FRIENDS:

On behalf of the Board, I am glad to present the work we have done during 2015. But first I would like to briefly review the context of Chile and the world.

The year 2015 will probably be remembered through history as a year of crucial events for Latin America. First, the change of government in Argentina marked an important and promising milestone. After years of Peronism, a door of political, economic and social opportunities has been opened and the current government of Mauricio Macri should take advantage of it. Meanwhile, in Venezuela, the foundations of the Bolivarian electoral autocracy have been shaken by the opposition's triumph over 21st Century Socialism in the country's National Assembly. There is also evidence suggesting new political map movements, especially in countries like Brazil and in those where the aforementioned events may have some effect. However, the advance of populism and radical ideas taking power, specifically in Spain, are concerning at an Ibero-American level.

Over the past year, the climate in Chile has substantially changed. The uncertainty and its

consequences are already evident in the economy and the social environment, all because of the proposed course and the unsteady yet clear government steps taken during the institutional transformation of the country. Advancing reforms regarding educational, labor, tax, and constitutional areas as well as the increasing tension and polarization have further injured the *pax chilensis*, this virtuous period of good sense, social peace, and progress that ruled since the return of democracy up until about four years ago. In 2011, we saw for the first time in a long while a state of physical and verbal violence we had thought gone long ago.

There are some disturbing symptoms that I have to add that we are all responsible for in one way or another: the weakening of trusts, more insecurity and violence—particularly frailty of the Rule of Law in regions such as La Araucanía, lack of integrity among politicians and businessmen, populist temptations, claims of ideological imposition, neglect of the quality of public policies, and the breakdown of basic agreements typical of a free society, among others. These circumstances are certainly negative, and the challenges are increasing, but, at the same time, they offer an opportunity to rectify and to mature. Additionally, the national current situation gives us the

---

IN CLOSING, I WOULD LIKE TO  
INVITE YOU TO JOIN THIS EXCITING  
INITIATIVE, TO DEAL MORE AND  
WORRY LESS, **AND TO JOIN US FROM  
NOW ON IN THIS WAY FOR A MORE  
RESPECTABLE, PROSPEROUS, PEACEFUL,  
AND FREER CHILE.**

---

possibility to propose our ideas and opinions in public debate.

We, as FPP, are working in this field by helping to protect and strengthen the cultural and institutional foundations of our society. History shows that you can unexpectedly lose your way, and that it is possible to inflict damage that is difficult to repair. Thus, our work has focused on understanding what is happening and collaborating, from our responsibility as citizens and civil society, with the integrity of our institutions and civic friendship.

We have had very significant milestones, such as visits by prestigious international speakers, national tours to promote two influential books written by our Executive Director and our Senior Fellows—*La Tiranía de la Igualdad* by Axel Kaiser, and *Diálogo de Conversos* by Mauricio Rojas and Roberto Ampuero—and the opening of our first regional office in the historic port of Valparaíso. We also launched the *Barómetro de la Libertad* (Barometer of Liberty) and published numerous essays, opinion pieces and letters. Additionally, our participation in audiovisual media has reached a new record with very good results and our sustained regional presence has exponentially increased by carrying out promotional and educational activities throughout the country. In this second line of work, about 7,000 people were involved in 2015, mostly young people. All this has allowed us to communicate with our audience and hear their experiences, perspectives and concerns.

Regarding organization, the FPP has advanced both quantitatively and qualitatively, particu-

larly in terms of skills and expertise. We have given priority to professionalization as the key for the challenges we face and the objectives we seek to meet.

I would like to emphasize that our work and plans are long-term projections and are part of a joint effort that we have undertaken, along with the help of partner organizations, at various levels and places: universities, research centers, the media, and citizen activism, among others. We are motivated by our ideals: liberal democracy, the Rule of Law, a vigorous market economy, a modern and efficient State focused on serving people, and a powerful civil society.

I wish to thank, in this intellectual and social venture, the support from other research centers, both Chilean and foreign, the goodness of our benefactors, the openness of the media, the work of young volunteers and the passionate dedication of our collaborators as well as our partners and suppliers.

In closing, I would like to invite you to join this exciting initiative, to do more and worry less, and to join us from now on this path towards a more respectable, prosperous, peaceful, and freer Chile. —

# PROGRESS FROM ARICA TO PUNTA ARENAS

AXEL KAISER  
EXECUTIVE DIRECTOR

ARMANDO HOLZAPFEL  
GERENTE GENERAL

---

**F**PP HAD A BREAKTHROUGH YEAR IN 2015. Through its dozens events, hundreds of media appearances, publications and educational activities, the cause that the institution carries out has reached a new level of impact. The ideal of a more respectable, prosperous, peaceful, and freer Chile, based on the principles of classical liberalism, is increasingly known and increasingly alive in the public debate.

Today, the FPP, with 10 speakers, reaches an diverse audience and has a significant level of media exposure. Also, its presence in academic and cultural environments has expanded as never before. An example that clearly illustrates this is that two books written by members of our team, who spread the ideals of freedom, have managed to be among the 10 best selling books in Chile, and for several months. This impact is unprecedented in recent decades among other think tanks, and it was precisely this fact, along with the opening of our regional office, which for the first time took us all over the country.

In the second half of 2015, the FPP covered 13 cities in 9 regions, from Arica in the north to Punta Arenas in the far south. This resulted in regional media appearances, university conferences and

meetings with local leaders, young people and businessmen, among other activities.

Through our tour we came into contact with the different realities and perspectives of each place we visited. This allowed us to discuss, debate and, above all, listen, which is something that is very important for our work and will enable us to truly contribute to the country.

FPP has taken on the key challenge of expanding and maintaining its work with regions. It is very important to progress in the decentralization of power and to make more visible the major problems of people who live and work in the different regions of our country.

In short, to FPP, and notwithstanding all that remains to be improved, 2015 has been a year of progress regarding organizational aspects and the realization of our regional vocation, which is indispensable in today's Chile. —







# ABOUT US

OUR WORK //

OUR BELIEFS //

OUR INSTITUTIONAL VALUES //

OUR LOCATION //

FPP ORGANIZATION AND OPERATION //

FPP VALPARAÍSO //

FPP TEAM //

# ABOUT US

**WE ARE A RESEARCH CENTER WHOSE MISSION IS** to promote and protect the culture and ideas that favor a free society as foundations for the prosperity and peace of the country.

According to us, a free society is where the most valuable thing is each individual's freedom and dignity, and where they can be creative and be encouraged to implement their projects based on their talents and their capabilities and, at the same time, to cooperate with others in a respectful, pluralistic and harmonious atmosphere. In a society with liberal institutions, the civil society has an essential role as a contributor of ideas and proposals in public discussions, and by contributing to the quality of debate, policy and dialogue.

Since our early days in 2012, FPP is a non-profit intellectual endeavor of classical liberal inspiration, not dependent upon political or corporate groups. It is funded and operates thanks to the generous contributions, hard work, and support from people who are committed to the ideal of a more respectable, prosperous, peaceful, and freer country.

FPP honors the French economist Jean Gustave Courcelle-Seneuil for contributing in such a valuable way to the dissemination and promotion of economy and classical liberal ideology in Chile. Courcelle-Seneuil was hired by the Chilean government with the mission of establishing and developing the discipline of political economy in the nascent Republic of Chile. He carried out his work between 1855 and 1863, as a professor at the National Institute and at the University of Chile, and as an advisor to the Ministry of Finance. —

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## What is classical liberalism?

The concept of classical liberalism includes a set of political ideas developed in Europe in the 17th and 18th centuries. **This ideology advocates limits on the State's absolute power and its intervention in civil affairs and the eradication of political and social privileges.** The purpose is to allow people to fully develop their abilities and projects in a free environment.

# OUR WORK

## I.

### YOUTH EDUCATION

---

**01.**  
ONSITE COURSES AND WORKSHOPS

**02.**  
ONLINE COURSES

**03.**  
TUTORIALS AND BOOK CLUBS

**04.**  
NETWORKING AND CONTINUOUS  
EDUCATION

## II.

### DISSEMINATION TO INFLUENCE PUBLIC OPINION

---

**01.**  
MEDIA APPEARANCES

**02.**  
BOOKS AND ACADEMIC PAPERS

**03.**  
REPORTS

**04.**  
AUDIOVISUAL  
AND DIGITAL PRODUCTS

**05.**  
CONFERENCES AND TALKS WITH  
NATIONAL AND INTERNATIONAL  
SPEAKERS

# OUR BELIEFS

- Freedom
- The value of the human being
- Skepticism against power
- The Rule of Law
- The power of civil society
- Voluntary interactions and free agreements
- Free economy and private property
- Diversity, respect and pluralism
- Peace and civic friendship
- Limited State and accountable government

# OUR INSTITUTIONAL VALUES

- Respect
- Humility, honesty and intellectual courage
- Excellence and pride in a job well done
- Sense of humor
- Team spirit
- Perseverance
- Transparency

---

FREEDOM FOR  
THE DIGNITY AND  
PROSPERITY OF  
EVERY CHILEAN  
CITIZEN

---

## OUR LOCATION

FPP'S MAIN OFFICE IS  
LOCATED IN SANTIAGO, CHILE,  
AT *PISO 10*, AND THE FIRST  
REGIONAL OFFICE AT THE  
*RELOJ TURRI* BUILDING IN THE  
CITY OF VALPARAÍSO.



> PISO 10: FPP'S MAIN OFFICE IN SANTIAGO, LOCATED AT LA CONCEPCIÓN 191, 10<sup>TH</sup> FLOOR, PROVIDENCIA.



> FPP'S OFFICE IN VALPARAÍSO, LOCATED AT PRAT 887, 5<sup>TH</sup> FLOOR, RELOJ TURRI BUILDING.

# FPP

## ORGANIZATION AND OPERATION

**Ed**

### 01. EDUCATION

---

This area has a neuralgic function through educational programs and conferences. These activities are primarily aimed at young people, but the general public can also participate, and consist of open and plural spaces for debate and opinion exchange. Training programs, both onsite and online, are designed to foster critical attitudes and skills, and to facilitate finding ideas that favor a free society.

**RS**

### 02. RESEARCH AND STUDIES

---

This area is in charge of reflecting and producing all intellectual documents that are used for dissemination. The team of professionals are from various fields of knowledge, especially Philosophy, Law, Social Studies and Economics, among others. Due to its multidisciplinary approach, it is possible to comprehensively address issues of concern and bring them to the audience through research, essays, conferences, courses, and media appearances.

**Co**

### 03. COMMUNICATIONS

---

This area makes FPP and its members visible in public debate, always in tune with the agenda and the most relevant issues of concern. It shares content and listens to the audience and to the various spokespersons,

which is essential in a pluralistic, open and democratic society. The work is carried out by means of traditional and digital media.



**AB**

## 04. ART AND BRANDING

---

This area is in charge of the image and aesthetics of FPP, by ensuring an effective, solid, and consistent communication and presence. Art and branding supports every organizational area by creating print and digital products through which the contents and ideas are disseminated. Additionally, it has a leading role as a communicator between the institution and the audience.

**AE**

## 05. ADMINISTRATION AND EVENTS

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This area ensures administrative and operational functioning of FPP in order to be efficient and effective. It is responsible for managing resources, running processes and safeguarding the welfare of the people working in the organization. It also supports the execution of dissemination events and training activities, by ensuring their quality and originality.

**SII**

## 06. STRATEGY, INNOVATION AND INTERNATIONAL RELATIONS

---

It is essentially in charge of consolidating the strategic thinking and culture of innovation as core ideas for planning and decision-making at FPP. This area is also responsible for the organization's social integration and activities, through alliances and communications, in a global network for a free society.

**Cu**

## 07. CULTURE

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When it comes to communicating principles and ideas, the use of different cultural expressions can be very powerful. This area has the mission to introduce audiences with the principles of a free society through art, photography, theatre, movies, and other artistic manifestations. All the cultural projects are designed and operate from Valparaíso, cultural heritage city, to other cities throughout Chile.

# FPP VALPARAÍSO

VALPARAISO IS THE FIRST FPP OFFICE WITH INFLUENCE

AT A REGIONAL LEVEL. THROUGH IT, THE ORGANIZATION

REFLECTS AND DISSEMINATES ITS CONTENT FROM A

DECENTRALIZED PERSPECTIVE AND ALIGNED WITH THE

VISIONS AND CHALLENGES OF THE REGIONS OF CHILE.

THE CULTURAL AREA IS MANAGED FROM THE PORT OF

VALPARAISO, A REGIONAL CAPITAL CITY WITH AN

IMPORTANT HISTORICAL VALUE. THIS AREA IS SPECIALLY

FOCUSED ON ART AND CULTURE AS ESSENTIAL MEANS TO

COMMUNICATE IDEAS AND VALUES OF A FREE SOCIETY.

FPP VALPARAISO ORGANIZES CULTURAL EVENTS AND TRAINING

ACTIVITIES FOR THE REGIONAL AUDIENCE, AS WELL AS

RESEARCH ON LOCAL ISSUES. THE OFFICE WAS OFFICIALLY

INAUGURATED ON OCTOBER 15TH, 2015, AND IS LOCATED ON

THE 5<sup>TH</sup> FLOOR OF THE HISTORIC *RELOJ TURRI* BUILDING.



> STUDENTS FROM THE SEASONAL COURSE HELD IN JUNE 2015 IN VALPARAÍSO



> UNIVERSITY STUDENTS WITH OUR RESEARCHERS DURING A GROUP EVENT AT VALPARAÍSO.

# FPP WORK TEAM

AT FPP WE COMBINE THE WORK AND SPIRIT OF  
YOUNG PROFESSIONALS WITH THE EXPERIENCE OF  
DISTINGUISHED INTELLECTUALS AND SCHOLARS.

## THE BOARD

---

**NICOLÁS IBÁÑEZ S.**

PRESIDENT OF THE BOARD

**DAG VON APPEN B.**

VICE PRESIDENT OF THE BOARD

**GERARDO VARELA A.**

DIRECTOR

**JUAN CONRADS Z.**

DIRECTOR

**ALBERTO EGUIGUREN C.**

DIRECTOR

## SENIOR FELLOWS

---

**ROBERTO AMPUERO E.**

WRITER AND FORMER MINISTER PRESIDENT OF  
THE NATIONAL COUNCIL OF CULTURE AND THE  
ARTS OF CHILE

**MAURICIO ROJAS M.**

ACADEMIC, PROFESSOR AND FORMER MEMBER OF  
THE SWEDISH PARLIAMENT

**FRANCISCO ROSENDE R.**

ECONOMIST AND ACADEMIC

## EXECUTIVE DIRECTORATE AND MANAGEMENT

---

**AXEL KAISER B.**

EXECUTIVE DIRECTOR

**RICARDO NEUMANN B.**

REGIONAL MANAGER

**ARMANDO HOLZAPFEL H.**

GENERAL MANAGER

**RAFAEL RINCÓN-URDANETA Z.**

DIRECTOR OF STRATEGY, INNOVATION AND  
INTERNATIONAL RELATIONS

## EDUCATION

JAVIERA POCH H.  
DIRECTOR

LUCÍA VÁZQUEZ G.  
DEPUTY DIRECTOR

ROBERTO SÁNCHEZ F.  
COORDINATOR

## COMMUNICATIONS

FERNANDA SOMARRIVA U.  
DIRECTOR

GABRIEL SALAS S.  
SOCIAL MEDIA COORDINATOR

RODRIGO MARTÍNEZ T.  
AUDIOVISUAL PRODUCER

ERWIN PEÑA I.  
AUDIOVISUAL PRODUCER

## ART AND BRANDING

ANDREA LARENAS H.  
DIRECTOR

MARÍA PAZ SILVA R.  
DESIGNER

## RESEARCH AND STUDIES

JORGE GÓMEZ A.  
DIRECTOR

EDUARDO GOMIEN S.\*  
ECONOMIC RESEARCHER

FRANCISCO BELMAR O.  
CULTURAL RESEARCHER

JEAN MASOLIVER A.  
POLITICAL-INSTITUTIONAL RESEARCHER

IVÁN CACHANOSKY  
ECONOMIC RESEARCHER

FERNANDO CLARO V.  
ECONOMIC RESEARCHER

\* EDUCATION DIRECTOR UNTIL DECEMBER 2015

## ADMINISTRATION AND EVENTS

AGUSTINA ERRÁZURIZ T.  
DIRECTOR

MÓNICA DÍAZ B.  
DEPUTY DIRECTOR

TANIA RAMÍREZ T.  
RESPONSIBLE FOR DATABASE AND SUPPLIERS

KRISTEL LANDEROS B.  
ADMINISTRATIVE ASSISTANT



DAG VON APPEN B.

VICE PRESIDENT OF THE BOARD

ALBERTO EGUIGUREN C.

DIRECTOR





GERARDO VARELA A.

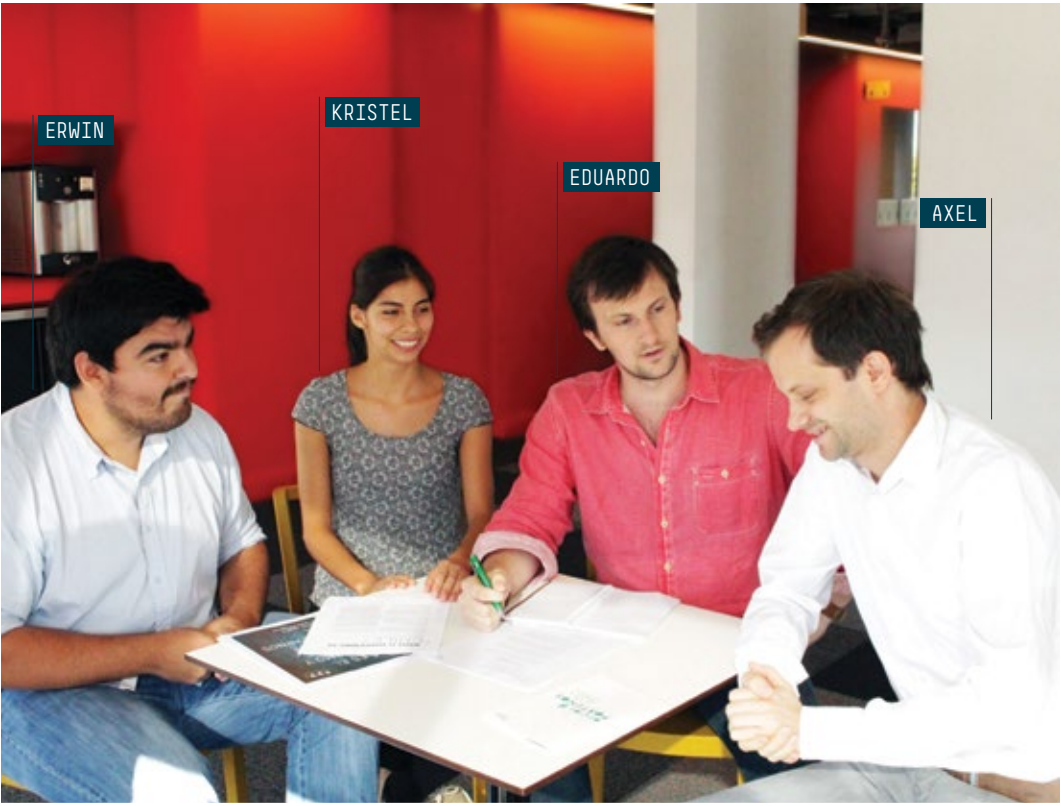
DIRECTOR

NICOLÁS IBÁÑEZ S.

PRESIDENT OF THE BOARD

JUAN CONRADS Z.

DIRECTOR









## INTERNS

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FPP OFFERS ITS ALUMNI CIRCLE MEMBERS, THAT IS, YOUNG PEOPLE WHO HAVE BEEN INVOLVED IN ITS PROGRAMS, THE OPPORTUNITY FOR THREE-MONTH INTERNSHIPS WORKING IN ONE OF THE AREAS OF THE ORGANIZATION. THE FOLLOWING INTERNS COLLABORATED DURING 2015:

- CATERINA BO G.
- NICOLÁS BULL D.
- ESTEBAN CHACÓN U.
- SAMIRA CHAHUÁN A.
- ALBERTO CRUZ F.
- RAFFAELLO CRISCUOLI R.
- SCARLETT FERRADA G.
- MAKARENA PARRA F.
- MIGUEL SEPÚLVEDA C.
- JOSÉ ANTONIO SOTO L.
- ANDRÉS VEGA A.
- DIEGO VILLALOBOS L.

WE THANK ALL  
COLLABORATORS AND  
FRIENDS THAT JOINED  
US DURING 2015.



# OUR WORK IN 2015

NATIONAL BOOK TOURS //

ALUMNI CIRCLE FPP //

REPORTS //

IMPACT AND PUBLIC DEBATE //

PUBLICATIONS //

CULTURE AND EXHIBITIONS //

COURSES, WORKSHOPS AND SEMINARS //

SESSIONS AND TUTORIALS //

TALKS AND CONFERENCES //

FPP AT SCHOOLS AND UNIVERSITIES //

INTERNATIONAL VISITS //

INTERNATIONAL:  
PARTICIPATION AND NETWORKS //

JOINT ACTIVITIES //

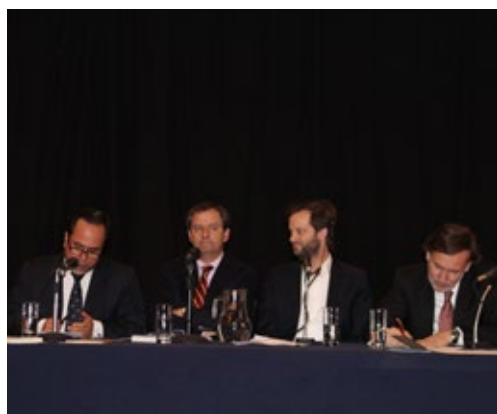
ORGANIZATION //

# I NATIONAL BOOK TOURS

DURING 2015, TWO BOOKS WERE AMONG THE 10 BEST-SELLING TITLES IN BOOKSTORES FOR SEVERAL WEEKS. THESE BOOKS WERE WRITTEN BY MEMBERS OF FPP. THEY WERE AXEL KAISER, WITH *LA TIRANÍA DE LA IGUALDAD*, AND ROBERTO AMPUERO AND MAURICIO ROJAS WITH *DIÁLOGO DE CONVERSOS*. FPP ORGANIZED TWO NATIONAL PROMOTIONAL TOURS.

## LA TIRANÍA DE LA IGUALDAD

The book was presented in Santiago on August 27<sup>th</sup>, published together with El Mercurio. Two hundred and eighty people were at the event held at El Mercurio, including academics, opinion leaders, entrepreneurs and students, among others.



## TOTAL AUDIENCE FROM ALL THE ACTIVITIES: 1,103

- **58** MEDIA APPEARANCES
- EXCLUSIVE WEBSITE
- **16** AUDIOVISUAL PRODUCTIONS WITH 30,000 VIEWS ON YOUTUBE AND SOCIAL NETWORKS
- MORE THAN 10 WEEKS AMONG THE BEST SELLERS IN CHILE (SOURCE: BOOK RANKING IN THE NEWSPAPERS *LA TERCERA* AND *EL MERCURIO*)

## TOUR:

- BETWEEN SEPTEMBER AND OCTOBER IN FIVE CITIES IN FIVE REGIONS OF CHILE.





DIÁLOGO DE CONVERSOS

The book was presented in Santiago on November 5<sup>th</sup>, together with the publishing house Penguin Random House and Finis Terrae University. The setting of the event was designed according to the time period of the book. The event took place at the CorpArtes Theater and over 350 people were present.



TOTAL AUDIENCE FROM ALL THE ACTIVITIES: 1,833 PEOPLE

- 78 MEDIA APPEARANCES
- 17 AUDIOVISUAL PRODUCTIONS WITH 90,000 VIEWS
- MORE THAN 10 WEEKS AMONG THE BEST SELLERS IN CHILE (SOURCE: BOOK RANKING IN THE NEWSPAPERS LA TERCERA AND EL MERCURIO)

TOUR:

- BETWEEN NOVEMBER AND DECEMBER IN TEN CITIES IN EIGHT REGIONS OF CHILE



# FPP ALUMNI CIRCLE

FPP began in 2015 the formal establishment of the FPP Alumni Circle, which brings together young people who have consistently participated in our programs. It is a networking platform that favors collaboration and continuous education for alumni to become better people, citizens, and professionals and most importantly, better opinion leaders in their environments.

Being part of the FPP alumni is more than just belonging to a network or group. It is a pledge to society to actively promote the culture and ideas of a free society.

Currently, the members of this circle are 121; 106 Chilean and 15 from various Latin American countries, such as Argentina, Bolivia, Colombia, Costa Rica, Ecuador, El Salvador, Paraguay, Peru and Venezuela.

## THE ALUMNI DISTRIBUTION IS AS FOLLOWS:

### CHILE:

- 63 METROPOLITAN REGION OF SANTIAGO
- 28 REGION OF VALPARAÍSO
- 10 REGION OF LA ARAUCANÍA
- 05 REGION OF BIOBÍO

### LATIN AMERICA:

- |                |                 |
|----------------|-----------------|
| •04 ARGENTINA  | •02 VENEZUELA   |
| •03 PERU       | •01 EL SALVADOR |
| •02 BOLIVIA    | •01 COLOMBIA    |
| •02 COSTA RICA |                 |





# I RESEARCH

FPP, CONSISTENT WITH ITS ACADEMIC AND ANALYTICAL VOCATION, IS CONTINUALLY CONDUCTING STUDIES OF GENERAL PUBLIC INTEREST. IN 2015, TWO VERY IMPORTANT WORKS WERE PUBLISHED:

## BARÓMETRO DE LA LIBERTAD [BAROMETER OF LIBERTY]

Designed by the prestigious company GfK-Adi-mark, this project seeks to be a contribution to the knowledge of Chilean political culture, especially regarding the understanding on how important freedom is in our lives and the value of the ideas of a free society. This study had 22 press appearances, was on the front page of a nation-wide newspaper, and elicited discussions in audiovisual media.

## CONCIENCIA FISCAL [TAX AWARENESS]

Fifty-five percent of Chileans believe that they pay little or no taxes. That is, more than half of the population has no idea of the impact that taxes have on their lives and income. The *Tax Awareness* project seeks to change this by informing citizens about the taxes they pay and encouraging them to be more demanding with how the government uses these resources.



# IMPACT AND PUBLIC DEBATE

IT IS NATURAL FOR A THINK TANK SUCH AS FPP TO BE INVOLVED IN PUBLIC APPEARANCES. IN A FREE SOCIETY, IT IS IMPORTANT THAT PEOPLE AND INDEPENDENT INSTITUTIONS SHARE VISIONS WITH INTELLECTUAL HONESTY AND LISTEN RESPECTFULLY TO THE OPINIONS OF OTHERS. FPP HAS BEEN PRESENT, WITH ITS 10 SPEAKERS, IN ALL AREAS WHERE THE MOST IMPORTANT DEBATES TAKE PLACE, BOTH IN AUDIOVISUAL MEDIA AS WELL AS IN PRINT AND DIGITAL MEDIA. THE ASSESSMENT OF 2015 IS:

## IN TRADITIONAL MEDIA AND ONLINE

# 694

MEDIA APPEARANCES, WITH  
AN INCREASE OF **171%** COMPARED  
TO 2014

## 339 LETTERS AND COLUMNS

- **179** IN NATIONAL NEWSPAPERS
- **39** IN REGIONAL NEWSPAPERS
- **121** IN ONLINE MEDIA

FPP, by presenting the *Barómetro de la Libertad* (Barometer of Liberty) in collaboration with GfK-Adimark, had important media appearances, such as the front page of the national newspaper *Las Últimas Noticias* and related news articles and columns.

### IN SOCIAL MEDIA...

FPP achieved the **No. 1 position among liberal think tanks by having the most amount of followers on Facebook in Chile and Latin America.** In Chile, it took 2<sup>nd</sup> place among all national think tanks on this same social network. With more than 7 million visits/interactions in our digital contents, FPP is continuously reaching out to more and more people.

FANS //

 **10.120**

FOLLOWERS //

 **6.389**

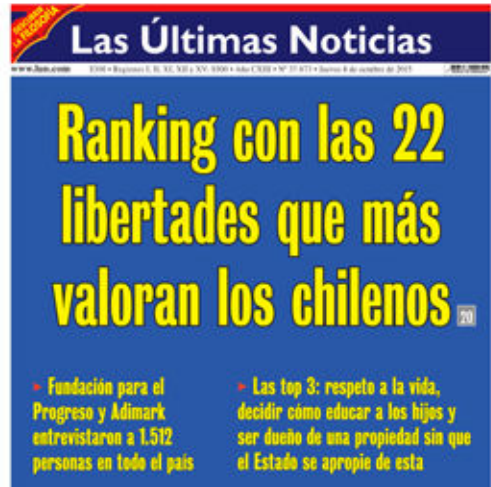
SUBSCRIBERS //

 **3.363**

\* DECEMBER 2015

### 355 PRESS RELEASES AND INTERVIEWS

- **87** IN NATIONAL NEWSPAPERS
- **66** IN REGIONAL NEWSPAPERS
- **68** IN ONLINE MEDIA
- **57** ON NATIONAL RADIO STATIONS
- **20** ON REGIONAL RADIO STATIONS
- **40** ON NATIONAL TV CHANNELS
- **06** ON REGIONAL TV CHANNELS
- **09** IN MAGAZINES
- **01** ON AN INTERNATIONAL TV CHANNEL
- **01** ON CABLE TV



IN ADDITION, THE FPP'S EXECUTIVE DIRECTOR, AXEL KAISER, PARTICIPATED AS A SPEAKER AT ONE OF THE MOST PRESTIGIOUS AND IMPORTANT FORUMS IN CHILE, ENADE 2015. HE GAVE HIS TALK ON NOVEMBER 26<sup>TH</sup> UNDER THE TITLE "THE MARKET AS THE REALIZATION OF THE EGALITARIAN IDEAL."

### 100 VIDEOS ONLINE:

- **14** SUMMARY VIDEOS OF COURSES, CONFERENCES AND ACTIVITIES
- **15** PROMOTIONAL TEASERS FOR THE *DIÁLOGO DE CONVERSOS* BOOK TOUR
- **15** SHORT REPORTS FOR THE *TIRANÍA DE LA IGUALDAD* BOOK TOUR
- **15** SHORT VIDEOS FOR GLORIA ÁLVAREZ'S VISIT
- **41** TALKS AND CONFERENCES AVAILABLE ONLINE

Videos published during 2015 had a total of over

**319.000** VIEWS

# I PUBLICATIONS

## BOOKS PUBLISHED BY FPP:

- **RAÍCES CRISTIANAS DE LA ECONOMÍA DE LIBRE MERCADO (RE-EDITED)**  
BY ALEJANDRO CHAFUÉN AND CO-PUBLISHED IN CHILE WITH RESPUBLICA
- **LA FATAL IGNORANCIA (RE-EDITED)**  
BY AXEL KAISER AND CO-PUBLISHED IN CHILE WITH UNIÓN EDITORIAL
- **FUNDAMENTOS DE LA SOCIEDAD LIBRE (RE-EDITED)**  
BY EAMONN BUTLER, FROM THE INSTITUTE FOR ECONOMIC AFFAIRS OF THE UNITED KINGDOM AND CO-PUBLISHED IN CHILE WITH FUNDACIÓN CIENTOCHENTA

## BOOKS FROM FPP AUTHORS:

- **LA TIRANÍA DE LA IGUALDAD**  
BY AXEL KAISER, PUBLISHED BY EL MERCURIO
- **DIÁLOGO DE CONVERSOS**  
BY ROBERTO AMPUERO AND MAURICIO ROJAS, PUBLISHED BY PENGUIN RANDOM HOUSE EDITORIAL GROUP



## ESSAYS

During 2015, 17 essays on topics such as the relationship between poverty and inequality, the problem of corruption and populist demagoguery, and the role of liberal institutions on economic performance were written. Also, in the field of culture, the thought of Oscar Wilde and Clint Eastwood about the defense of individual freedom as the basis of authenticity, creativity and mutual support were analyzed.

Additionally, 4 essays on Valparaíso's development as the cradle of liberal ideas in Chile were written.

FPP sends its works to opinion leaders, senators and representatives in order to share with them the views and analysis of the foundation's researchers.

## OTHER PROMOTIONAL MATERIALS

- DECÁLOGO DEL POPULISTA  
(*DECALOGUE OF THE POPULIST*)
- CARD ON THE IDEA OF PROGRESS
- FPP EN LA PRESA (FPP IN THE MEDIA)  
(FIVE EDITIONS)
- OFICIOS PORTEÑOS  
(*PROFESSIONS OF THE PORT OF VALPARAÍSO*)
- VALPARAÍSO, PUERTO DE LIBERTAD  
(*VALPARAÍSO, PORT OF FREEDOM*)
- BARÓMETRO DE LA LIBERTAD  
(*BAROMETER OF LIBERTY*)
- ORDEN ESPONTÁNEO (*SPONTANEOUS ORDER*)
- ROSTROS DE LA LIBERTAD  
(*FACES OF FREEDOM*)



# CULTURE AND EXHIBITIONS

FPP HAS A SPECIAL COMMITMENT TO CULTURE, MAINLY BECAUSE IT REPRESENTS NATURAL DIMENSIONS AND AREAS WHERE INDIVIDUALS ARE TOTALLY FREE TO CREATE AND EXPRESS THEMSELVES. FOR THIS REASON, PISO 10 AND THE RELOJ TURRI BUILDING ARE AVAILABLE FOR ART EXHIBITIONS.

## WIND OF CHANGE: RAÚL'S "NEW" CUBA

This exhibition proposed by Sofía Araos, on May 11<sup>th</sup>, 2015 at Piso 10, shows photographs of the Cuba after Fidel Castro, the Cuba where the current regime of the island, reminiscent of Giuseppe Tomasi di Lampedusa, has changed some things so that everything stays the same.





ORDEN ESPONTÁNEO  
[SPONTANEOUS ORDER]

On October 28<sup>th</sup>, at the Piso 10, María José Benvenuto and Josefa Cordua, both visual artists, exhibited their paintings under the concept of *Spontaneous Order*, a fundamental idea in a free society explained decades ago by Friedrich von Hayek. The exhibition was presented by the writer Roberto Ampuero and the renowned artist Gonzalo Cienfuegos.



> 14: MAURICIO ROJAS, TOTOY ZAMUDIO, ROBERTO AMPUERO, JOSEFA CORDUA AND GONZALO CIENFUEGOS DURING THE INAUGURATION OF THE EXHIBITION.



OFICIOS PORTENOS  
[PROFESSIONS OF THE  
PORT OF VALPARAÍSO]

This exhibition, organized by FPP Valparaíso in collaboration with the photographer Pablo Izquierdo, was presented on September 22<sup>nd</sup> with the purpose of recognizing the value of work as a fundamental part of progress. The work of the renowned American author Deirdre McCloskey served as an inspiration for these photographs. Her book *Bourgeois dignity* explains the vital importance of the virtues of work: integrity, honesty, reliability, entrepreneurship, sense of humor, respect, modesty, thoughtfulness, responsibility, prudence, and austerity. This exhibition tells, through pictures, of the lives of people of Valparaíso –artists, businessmen, traders, athletes, etc. – whose activities have contributed to the economic development of the historic port.

The exhibition is itinerant since it was presented in the famous Eduardo de la Barra High School and the Adventist School of La Calera, among other educational institutions.

# COURSES, WORKSHOPS AND SEMINARS

## SEASONAL COURSES

They are aimed at young people between 16 and 30 years of age interested in the foundations of a free society, progress, and current and future challenges of Chile. The programs combine theory, interaction and experience. There are lectures, student presentations and visits to places related to subjects covered. In 2015 five seasonal courses were organized:

- SUMMER COURSE IN SANTIAGO
- AUTUMN COURSE IN VALPARAÍSO
- WINTER COURSE IN SANTIAGO
- SPRING COURSE IN TEMUCO
- SUMMER COURSE IN SANTIAGO

In addition to the Executive Director, Senior Fellows and members of the research area, some other speakers and professors that were involved were:

- **Gerardo Varela**  
Lawyer, columnist and entrepreneur
- **Héctor Soto**  
Lawyer and journalist
- **Klaus Schmidt-Hebbel**  
Economist and academic
- **Jean Boudeguer**  
General Manager and co-founder of Cumplo
- **Octavio Vergara**  
Executive Director of Fundación Oportunidad Mayor
- **Pilar Goycoolea**  
Executive Director of Fundación Urbanismo Social
- **Venancio Coñuepan**  
Executive Director of Chile Intercultural
- **Hans Curamil**  
Deputy Director of Chile Intercultural



- > 01: ROBERTO AMPUERO DURING HIS TALK.
- > 02: KLAUS SCHMIDT-HEBBEL TALKING ABOUT INEQUALITY.
- > 03: STUDENTS DURING A GROUP ACTIVITY.



## WORKSHOPS

They are designed to develop skills, analytical ability and critical thinking. In October, John Müller taught the Workshop Communicating Ideas. It was developed in six theoretical and practical sessions with the participation of 16 FPP alumni. John Müller is a recognized and experienced Chilean journalist based in Spain and former deputy editor of the newspaper *El Mundo*.



04



05



06

- > 04: TV DEBATE PANEL ACTIVITY
- > 05: STUDENTS DURING A GROUP ACTIVITY
- > 06: JOHN MÜLLER DURING A SESSION OF HIS WORKSHOP "COMMUNICATING IDEAS"

## COURSES FOR POLITICAL DEBATE

Due to popular demand, courses specially designed for youth were taught. These individuals were members of student associations and young people belonging to parties and other organizations who have supported free society ideology and who also see themselves as student or political leaders, and in the future as representatives of people in some key positions. Two courses of this kind were offered:

- **PRINCIPLES OF A FREE SOCIETY FOR UNIVERSITY ACTION**, FROM APRIL 10<sup>TH</sup> TO MAY 8<sup>TH</sup>, 2015.
- **LIBERAL ARGUMENTS FOR POLITICAL DEBATE**, ON JUNE 5<sup>TH</sup> AND 6<sup>TH</sup>, 2015.

## LIBERAL ACADEMY

This is an online course aimed primarily at young people between 18 and 30 years of age who live in any region of Chile or abroad, and who are unable to personally participate at the educational activities offered by the FPP. The program is organized into four sections: principles of a free society, liberal ethics, institutions of a liberal democracy, and progress and freedom. The methodology is professionally designed in order to be learned through a digital platform with high technological capabilities that combine written and multimedia content. This project is carried out in association with eClass.



## FOURTH VERSION

### EL CATO - FPP UNIVERSITY

It is an annual event organized together with the American think tank Cato Institute, based in Washington D.C. It brings together 70 young people –50 from Chile and 20 from various countries of Latin America – who participate in conferences during four days.

The purpose of the alliance UCatoFPP, which in 2015 took place in the region of Libertador Bernardo O'Higgins, Chile, is to give participants the opportunity to learn about and discuss the foundations, trends, and essential ideas of a free society as well as the main problems and prospects of Chile and Latin America. It is also a unique opportunity for students to truly get to know the most prestigious international intellectuals and academics, so they can freely ask questions and express their concerns.



> 07: STUDENTS AND PROFESSORS RELAXING AFTER CLASS

> 08: MAURICIO ROJAS DURING HIS TALK "WHAT DOES IT MEAN TO BE A LIBERAL?"

> 09: STUDENTS, PROFFESORS AND FPP STAFF DURING THE IV VERSION OF UELCATO-FPP

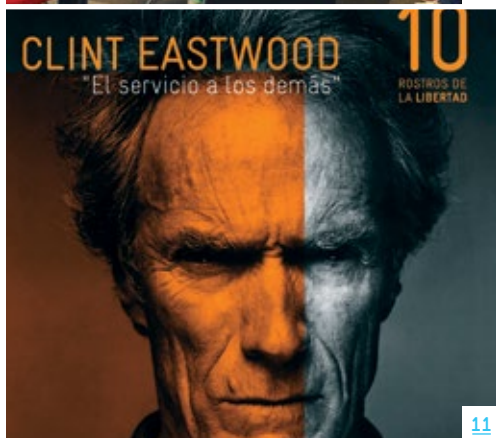
# SESSIONS AND TUTORIALS

## ROSTROS DE LA LIBERTAD (FACES OF FREEDOM)

These sessions took place in Santiago and Valparaíso where the biographies; intellectual and cultural contributions of 11 important characters, were presented. These were Hannah Arendt, Frank Zappa, Oscar Wilde, George Orwell, Henry Hazlitt, Mario Vargas Llosa, Clint Eastwood, José Victorino Lastarria, Deirdre McCloskey, Ayaan Hirsi Ali and Václav Havel.



10



11

- > 10: VANESSA KAISER'S TALK ABOUT HANNAH ARENDT.
- > 11: PROMOTIONAL POSTER OF THE TALK ON CLINT EASTWOOD, PART OF THE FACES OF FREEDOM SESSIONS.

## TALKS ON INTERNATIONAL CURRENT AFFAIRS

Held between May and June together with the educational initiative *Red Cultural*, these sessions were useful to analyze and explain current situations of major importance, such as complications in the Middle East with the Islamic state and the Arab-Israeli conflict, Russia on the international scene, Iran and the nuclear issue, among others.

## BOOK CLUBS

They are consecutive sessions of in-depth discussion on outstanding books that are currently in the intellectual debate. They are specially organized for FPP Alumni as part of their continuous education and end with a conversation with the author.

- **WHY INFORMATION GROWS**, BY CÉSAR HIDALGO, PHD IN PHYSICS AND ASSOCIATED PROFESSOR AT MASSACHUSETTS INSTITUTE OF TECHNOLOGY (MIT).
- **A CAPITALISM FOR THE PEOPLE**, BY LUIGI ZINGALES, PHD IN ECONOMICS AND PROFESSOR OF FINANCE IN THE SCHOOL OF BUSINESS AT THE UNIVERSITY OF CHICAGO.

## TUTORIALS

The tutorials are conducted in small groups by a FPP researcher. The purpose of this activity is to give guidelines to the students in meetings that allow them to reflect and discuss. The 2015 tutorials were conducted between September and December in Santiago and Valparaíso.

# TALKS AND CONFERENCES

## GRAMSCI'S POLITICAL THOUGHT

FPP has emphasized the ideas of authors and intellectuals who have favored culture in politics. Antonio Gramsci is one of the most influential people in this regard, whose thinking has served as a political guideline for movements, parties, and governments contrary to the ideas of a free society, many of them with totalitarian and hegemonic purposes. Roberto Ampuero was in charge of explaining the phenomenon and the presence of Gramsci's thought in current Chilean politics.



## POPULISM IN LATIN AMERICA: THREE PERSPECTIVES

This activity took place on April 9<sup>th</sup> as a prelude to the visit of Gloria Álvarez to Chile. The purpose of the conference was to share the experiences of two young people from Argentina and Venezuela, two countries hit by populism. The speakers were María José Romano and Eugenio Guerrero.

## ACTIVE AND DETERMINED: WOMEN IN CONTEMPORARY SOCIETY

FPP celebrates Women's History Month with a talk on the role of women in society. The speakers on this occasion were the former Minister of Education and also former Minister of the National Women's Service, Carolina Schmidt, and the senior economist from the Chilean think tank *Libertad y Desarrollo*, Cecilia Cifuentes. The dean of the Journalism School at Adolfo Ibáñez University, Marily Luders, was the moderator.

## OVERCOMING POVERTY: A NEW WAY TO MEASURE POVERTY

Rodrigo Jordán, vice president of the Foundation for Overcoming Poverty, talked about the achievements and pending tasks of Chile in this area. He was the first South American to reach the summit of Everest in 1992 and today is known nationally and internationally for his work on issues related to innovation, leadership and social development.





## ANALYZING CURRENT EVENTS

This discussion takes place in meetings involving businessmen, executives, intellectuals, and analysts who talk about national and international contingency. In August and September the following issues were addressed:

- **"REFORMS IN CHILE, A VIEW FROM THE NORTH"**, MAURICIO ROJAS.
- **"CHILE AND ARGENTINA, A POLITICAL-ECONOMIC ANALYSIS"**, FRANCISCO ROSENDE AND RICARDO LÓPEZ-MURPHY.
- **"THE CULTURAL STRUGGLE WE ARE LIVING THROUGH IN CHILE"**, ROBERTO AMPUERO.
- **"OUR FATAL IGNORANCE"**, AXEL KAISER.



# FPP AT SCHOOLS AND UNIVERSITIES

FPP IS AWARE OF THE IMPORTANCE OF ESTABLISHING COMMUNICATION WITH YOUNG PEOPLE WHO ARE STILL IN THE EDUCATIONAL SYSTEM, SO THIS YEAR WE REACHED OUT TO SCHOOLS AND UNIVERSITIES THROUGH THE FOLLOWING PLANNED VISITS:

- **FREEDOM IN THE LORD OF THE RINGS**  
AXEL KAISER
- **LIBERAL THOUGHT IN CHILE: AN APPROACH TO THE INDIVIDUAL'S IDEOLOGY**  
JORGE GÓMEZ
- **DEMOCRATIC VALUE OF FREEDOM**  
JEAN MASOLIVER
- **STUDENT'S REPRESENTATION FORUM**  
FRANCISCO BELMAR
- **OVERCOMING OBSTACLES TO FLY HIGH**  
EDUARDO GOMIEN
- **THE IMPORTANCE OF CRITICAL THINKING**  
FRANCISCO BELMAR
- **SOCIAL MOBILITY AND OVERCOMING POVERTY**  
EDUARDO GOMIEN

# INTERNATIONAL VISITS

FPP IS PART OF AN IMPORTANT GLOBAL NETWORK OF ORGANIZATIONS, INSTITUTIONS AND INTELLECTUALS. THANKS TO THIS NETWORK, EACH YEAR WE HAVE THE PLEASURE TO BE VISITED BY PRESTIGIOUS INTERNATIONAL FIGURES. IN 2014 WE WERE HONORED WITH THE PRESENCE OF THE BRITISH HISTORIAN NIALL FERGUSON, AUTHOR OF BOOKS AS INFLUENTIAL AS *CIVILIZATION: THE WEST AND THE REST* AND *THE GREAT DEGENERATION*. IN 2015, WE WERE VISITED BY...

## GLORIA ÁLVAREZ

She is a young Guatemalan woman, famous for her speech in Zaragoza, Spain that became a viral phenomenon on social networks. She was in Chile between April 22nd and 24th, 2015. In total, FPP organized eight activities bringing together university students, opinion leaders, journalists, businessmen, politicians and academics. The activities were carried out at Adolfo Ibáñez University, Finis Terrae University and FPP's offices in Santiago and Valparaíso.

- 1,000 PEOPLE IN THE AUDIENCE
- 15 AUDIOVISUAL PRODUCTIONS WERE MADE WITH 100,000 VIEWS ON OUR YOUTUBE CHANNEL AND SOCIAL NETWORKS
- 19 MEDIA APPEARANCES
- TRENDING TOPIC ON TWITTER

➤ POLITICAL SCIENTIST AND ACTIVIST, GLORIA ÁLVAREZ, IN CHILE.



# LUIGI ZINGALES

On December 10<sup>th</sup>, FPP organized a direct conversation in which more than 100 young people participated. The platform La Otra Mirada invited Luigi Zingales, academic at the University of Chicago and author of *A Capitalism for the people*. Attendees were able to interact with this prestigious guest, by asking questions and concerns. Some of them had previously participated in the reading sessions of his book, also organized by FPP.

> PROFESSOR LUIGI ZINGALES  
(UNIVERSITY OF CHICAGO) IN FPP



# INTERNATIONAL: PARTICIPATION AND NETWORKING

AS PART OF A GLOBAL NETWORK THAT BRINGS TOGETHER HUNDREDS OF THINK TANKS, RESEARCH CENTERS AND OTHER ORGANIZATIONS, FPP PARTICIPATES ACTIVELY EVERY YEAR, THROUGH ITS MEMBERS AND REPRESENTATIVES IN NUMEROUS MEETINGS.

## CONGRESS AND GENERAL ASSEMBLY OF THE LIBERAL NETWORK FOR LATIN AMERICA (RELIAL):

The FPP's Executive Director, Axel Kaiser, and the Director of Strategy, Innovation and International Relations, Rafael Rincón-Urdaneta Z., participated in the meeting "Liberals and Rule of Law" during October 28<sup>th</sup> and 29<sup>th</sup> in the Mexican capital city. On this occasion, Axel Kaiser took part in a panel discussion on populism in Latin America with Hans van Baalen, Member of the European Parliament; Rocío Guijarro, from Cedice, Venezuela; Agustín Etchabarne, from the research center Libertad y Progreso, Argentina; and Miguel Sales of *Unión Liberal Cubana*.

## 60<sup>TH</sup> LI CONGRESS:

Rafael Rincón-Urdaneta Z. took part in the 60<sup>th</sup> version of the Liberal International Congress, from October 28<sup>th</sup> and 31<sup>st</sup>, 2015, with the conference called *On the values of free trade*.

## LIBERTY FORUM AND FREEDOM DINNER 2015:

On November 11<sup>th</sup> and 12<sup>th</sup>, 2015, FPP took part, as every year, in the Atlas Network's international freedom movement's must-attend event. There was also an information stand where the institution's material was available for the attendees. This annual Liberty Forum brings together the members of the network, which are more than 400 organizations from around the globe.

Additionally, the FPP's Executive Director, Axel Kaiser, in association with partner organizations, spoke at conferences in Ecuador, Spain, Bolivia, Guatemala and Mexico.





### STRATEGIC RELATIONS AND ALLIANCES

The FPP is a member of two international networks that favor the ideology of a free society. Globally, it is part of Atlas Network, based in Washington, which brings together more than 400 institutions from around the globe. And at a Latin American level, it is part of the Liberal Network for Latin America (RELIAL), based in Mexico City.

Regarding information exchange, collaboration and work, among many others, FPP has close relations with:

- CATO INSTITUTE, WASHINGTON, USA.
- INSTITUTE OF ECONOMIC AFFAIRS, LONDON, UNITED KINGDOM
- TIMBRO, STOCKHOLM, SWEDEN
- UNIÓN EDITORIAL, MADRID, SPAIN
- FRIEDRICH NAUMANN STIFTUNG, GERMANY
- CEDICE, CARACAS, VENEZUELA
- INTERNATIONAL FOUNDATION FOR LIBERTY (FIL), LED BY MARIO VARGAS LLOSA

### FPP IN “GLOBAL GO TO THINK TANK”

For the last 9 years, the Think Tank and Civil Society Program of the University of Pennsylvania develops an index that ranks, according to several categories, the most prominent think tanks among 6,500 institutions worldwide.

#### FPP APPEARED IN SEVERAL CATEGORIES:

RANKING	CATEGORY
43	“THINK TANKS TO WATCH”
72	“BEST USE OF SOCIAL NETWORKS”
75	“TOP THINK TANKS OF CENTRAL AND SOUTH AMERICA”

AND WAS MENTIONED IN AN UNRANKED CATEGORY “NEW THINK TANKS”



### OFFICIAL DELEGATION FROM CZECH REPUBLIC

On December 2<sup>nd</sup>, 2015, the Committee on Foreign Affairs from the Parliament of the Czech Republic and the Embassy of that country in Chile visited FPP as part of their official visit to our country. Representatives from various parties and Czech diplomats were present at the meeting. The Committee was led by the politician, former minister of foreign affairs, and one of the most important figures of the Czech Republic, Karel Schwarzenberg. The diplomatic delegation was headed by the Ambassador, Josef Rychtar, Consul General Adam Piños, and the Commercial and Economical Secretary Ondřej Kašina.



# JOINT ACTIVITIES

FPP WORKS TOGETHER WITH OTHER INSTITUTIONS BY CREATING COOPERATIVE ALLIANCES. IN 2015 THE FOLLOWING ACTIVITIES WERE ORGANIZED IN ASSOCIATION WITH SOME OF THEM:

## FIIS: WHEN DOES CREATIVITY FLOW?

The aim of this workshop, as part of the International Festival of Social Innovation, held on October 22<sup>nd</sup>, 2015, was to promote opportunities and power that entrepreneurship and creativity may generate. However, obstacles undermining innovation and production possibilities were also addressed.

## DEBATE: MUST CHILE HAVE MARRIAGE EQUALITY?

Same-sex marriage is currently present in the political debate in Chile. On June 16<sup>th</sup>, this topic was laid on the table by FPP in association with the organization *Alternativa Libertad*, a student association from Universidad de los Andes.

## NATIONAL BUSINESS ENGINEERING CONFERENCES (JONIC)

FPP acted as a collaborator and was present with an information stand in this event held on September 5<sup>th</sup> in Marbella, Region of Valparaíso. In this meeting the 200 best Chilean business engineering students were invited, and Axel Kaiser participated as speaker.

## UNION LEADERS NATIONAL MEETING (ENALIG)

This activity was organized by the *Multigremial de Emprendedores de Chile*. This meeting was held on November 27<sup>th</sup> and highly recognized speakers such as Jaime Bellolio, Daniel Farcas, Alberto Espina, Darío Paya, Ramiro Mendoza, Óscar Guillermo Garretón, Sergio Pérez, Axel Kaiser and Aliro Caimapo, among others were involved.

## THINKING FREEDOM ESSAY CONTEST 2015

FPP and the think tank *Libertad y Desarrollo* are in charge of this annual contest organized with the purpose of promoting discussion and dissemination of the principles and ideas favoring a free and open society. Participants, who are classified according to their ages, write a thorough review about quotes of the economist and Nobel laureate Milton Friedman and the philosopher Karl Popper.

# I ORGANIZATION

IN 2015, THE FPP EXPERIENCED A MAJOR ORGANIZATIONAL DEVELOPMENT, IN AREAS SUCH AS PRODUCTION, PRESENCE, TEAM, AND PROCESSES.

## TRANSPARENCY

FECU Social 2014 (Spanish for Uniform Coded Statistical Record) is a document that provides a financial report and management accountability. It is a very valuable document for FPP because it represents an important contribution to the management quality and transparency of the organization. FPP participated in a series of workshops organized by the Community of Charitable Organizations to benefit from the law on donations and offer an attractive package to potential donors. Several workshops were held at Piso 10, where about 30 institutions of civil society were involved.

## PROFESSIONALIZATION AND CONTINUOUS EDUCATION

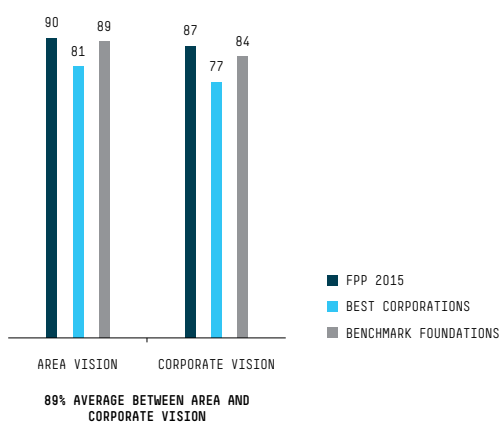
During 2015, FPP made a qualitative leap in the professionalization of the team. This process, in line with the strategic objectives of the organization, has substantially strengthened the skills, abilities and knowledge that converge in the projects.

As part of our constant effort to improve the experience of the participants in our activities, we perform satisfaction surveys, where we measure content, speakers, ambiance, among other criteria. During 2015, all our activities obtained more than 80% of satisfaction.

## GREAT PLACE TO WORK

As part of the constant evolution of FPP, the institution has sought to systematically study its own climate and organizational culture. This allowed us to identify strengths and areas for improvement. The evaluation showed favorable results, and an above-average benchmark of foundations.

### MEDIA GLOBAL



## BRANDKEY AND A QUALITATIVE STUDY OF FPP PRODUCTS

In order to improve our communication with the audience, the prestigious consultancy firm Puerto conducted a study to define the "road map" of the FPP brand at a strategic level. With the same purpose in mind, Cadem analyzed the public perception of certain objectives of some of the FPP's printed, audiovisual and press materials.





# FINANCIAL STATEMENTS

INDEPENDENT AUDITORS' REPORT //

STATEMENTS OF FINANCIAL POSITION //

OPERATING EXPENSES //

PFK Chile Auditores Consultores Ltda.



## **INDEPENDENT AUDITORS' REPORT**

Santiago, February 5<sup>th</sup>, 2016

To the President and Board of Directors

Fundación para el Progreso Jean Gustave Courcelle-Seneuil, Científica y Cultural

We have audited the accompanying financial statements of Fundación para el Progreso Jean Gustave Courcelle-Seneuil, Científica y Cultural. It comprises the statement of financial position as of December 31, 2015 and 2014, as well as the related statements of comprehensive income, changes in equity and cash flows for the years then ended, and the corresponding notes to the financial statements.

### **Management's Responsibility for the Financial Statements**

Management is responsible for the fair presentation and reporting of these financial statements, in accordance with International Financial Reporting Standards. This responsibility includes the design, implementation, and maintenance of internal control relevant to reporting financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditor's Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in Chile. Those standards require that we plan and perform the audit in order to obtain reasonable assurance about whether the financial statements are free from material misstatement.

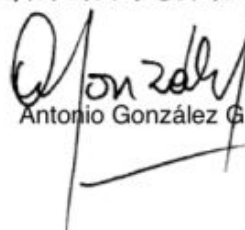
An audit involves performing procedures in order to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of used accounting policies and the reasonableness of significant accounting estimates made by management, as well as assessing the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Opinion**

These financial statements reasonably present the financial position of Fundación para el Progreso Jean Gustave Courcelle-Seneuil, Científica y Cultural as of December 31, 2015 and 2014, in every relevant aspect, including the results of their operations, changes in equity and cash flows for the years already ended, in accordance with International Financial Reporting Standards.

*PKF Chile Auditores Consultores Ltda.*

  
Antonio González G.

# STATEMENTS OF FINANCIAL POSITION

STATEMENTS OF FINANCIAL POSITION AS OF DECEMBER 31, 2015 AND 2014  
[Amounts expressed in thousands of Chilean pesos - M\$]

	Note No.	31.12.2015 M\$	31.12.2014 M\$
<b>CURRENT ASSETS</b>			
Cash and cash equivalents	3	131,713	17,665
Trade debtors and other accounts receivable	4	22,315	32,427
Inventories		3,360	2,654
Other non-financial assets	5	34,442	21,532
<b>Total current assets</b>		<b>191,830</b>	<b>74,278</b>
<b>NON-CURRENT ASSETS</b>			
Property, Plant and Equipment	6	150,003	12,485
<b>TOTAL ASSETS</b>		<b>341,833</b>	<b>86,763</b>
<b>CURRENT LIABILITIES</b>			
Trade accounts and other accounts payable	8	95,110	19,261
Provisions for employee benefits	9	30,110	7,242
<b>Total current liabilities</b>		<b>125,220</b>	<b>26,503</b>
<b>NON-CURRENT LIABILITIES</b>			
Accounts payable to related parties	10	6,675	275,145
<b>EQUITY (DEFICIT EQUITY)</b>			
Accrued income		209,938	(214,885)
<b>Total net equity (deficit equity)</b>	<b>11</b>	<b>209,938</b>	<b>(214,885)</b>
<b>TOTAL LIABILITIES AND EQUITY (DEFICIT EQUITY)</b>		<b>341,833</b>	<b>86,763</b>



# OPERATING EXPENSES

THE BREAKDOWN OF OPERATING EXPENSES IS AS FOLLOWS:

	31.12.2015 M\$	31.12.2014 M\$
Salaries	474,605	262,845
Third party services	172,264	84,754
Events and Activities	167,491	97,847
Publications and advertising	133,252	82,352
Participation in national and international activities	53,325	26,598
Staff vacations	23,829	11,079
Maintenance of machinery and equipment	17,760	914
Depreciation	16,617	618
Phones, fax and radios	12,699	3,383
Common expenses	10,888	
Property leasing	9,485	21,492
Clean service	9,178	2,490
Unemployment insurance	8,005	4,305
Meals, snacks and lunch	5,947	1,227
Office supplies	5,606	4,539
Other staff's expenses	3,474	2,361
SIS contribution	3,122	1,195
Materials and supplies	2,936	2,857
Social laws	2,472	1,231
Electricity	3,392	1,915
Legal and notarial expenses	1,527	8,561
Supplies, printers and photocopies	1,374	1,715
Fuel	1,050	239
Other expenses	28,718	37,578
<b>Total</b>	<b>1,169,016</b>	<b>662,095</b>

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“WE THINK THAT PROGRESS IS THE DISCOVERY OF WHAT WE STILL DO NOT KNOW. AND THAT SUCH DISCOVERY CAN ONLY TAKE PLACE IN SPACES OF DEEP FREEDOM THAT ALLOW PEOPLE TO EXPERIMENT, MAKE MISTAKES AND LEARN THROUGH EXPLORATION AND REFINEMENT OF THE DIVERSITY OF TALENTS AND SKILLS THAT THEY POSSESS. THE ENORMOUS SPIRITUAL AND INTELLECTUAL WEALTH THAT HUMAN BEINGS HOLD ONLY FLOURISHES ONLY WHEN THEY FIND IT POSSIBLE TO DEPLOY THEIR UNIQUENESS, THAT IS, WHEN THEY ARE FREE TO PURSUE -WITHOUT ANY RESTRICTIONS OTHER THAN THE RESPECT FOR OTHER PEOPLE’S LIFE PROJECTS- THEIR DREAM AND PERSONAL GOALS IN A SPONTANEOUS ORDER OF VOLUNTARY AND PEACEFUL COOPERATION”.